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SERIES

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JUNE

NO.
133

Jughead

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NATIONALLY ADVERTISED 1966 MODELS

2 LOADED TACKLE BOXES • 41 DEADLY LURES

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FREE! If you order NOW!
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SMOOTH
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ARGOSY DIRECT DRIVE
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28 pc.
POPPING
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POWER ACTION
BLACK MAGIC
FIBRE-GLASS RODS

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OR BAMBOO

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AUTOMATIC
DUAL DRAG
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with SHEATH

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25 NATURAL BAIT LURES
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Found only
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EACH ROD
BALANCED TO PERFECTION

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TROUT FLIES

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WORLD'S MOST POPULAR
ALL TIME FAVORITES

FIELD TESTED LURES
Proven the Deadliest Dozen Yet

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SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle, used by experts, contains nationally famous brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You will not find a bargain like this anywhere.

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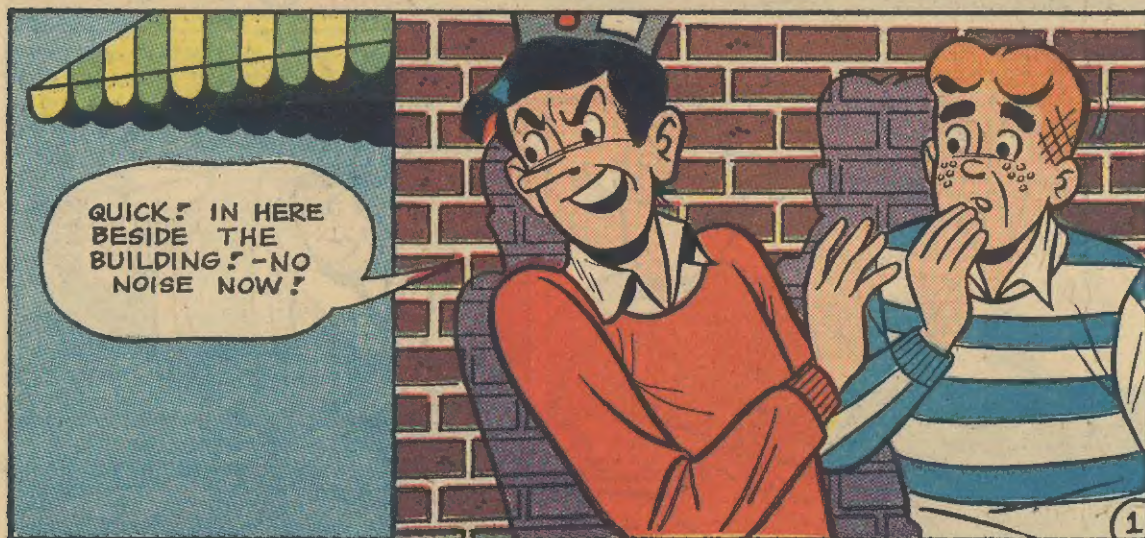
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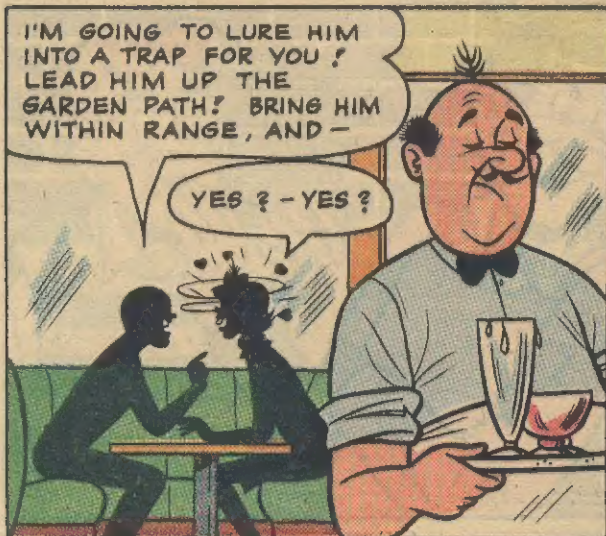
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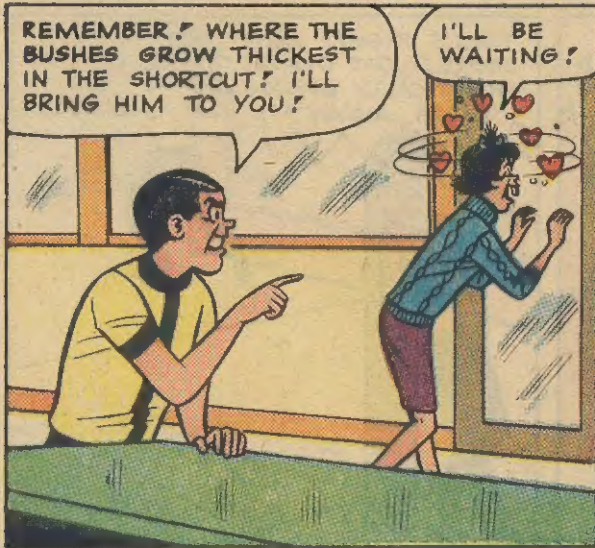
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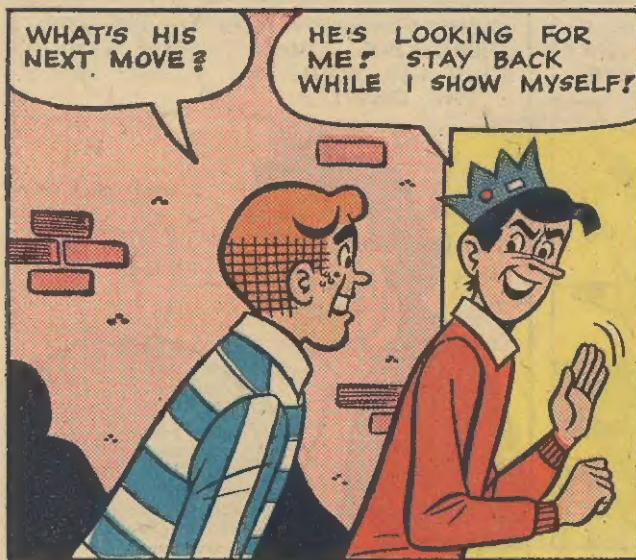
Jughead

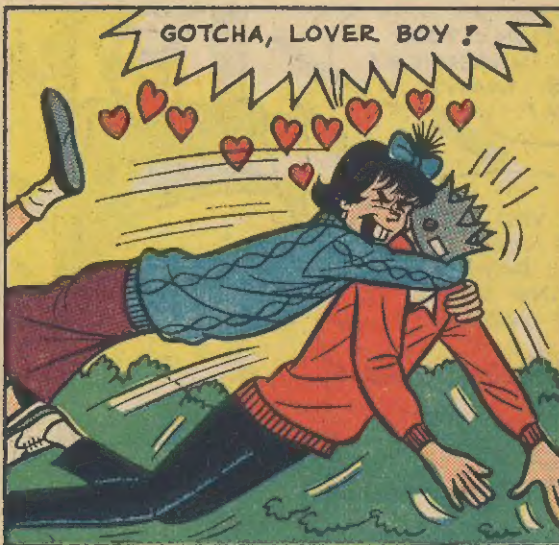
in DEVIL TO PAY

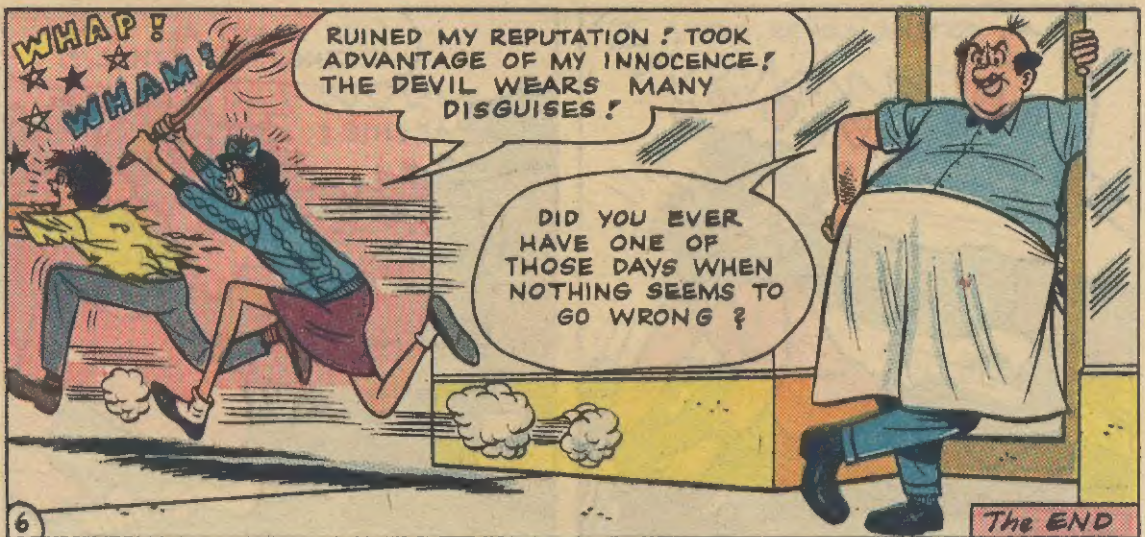
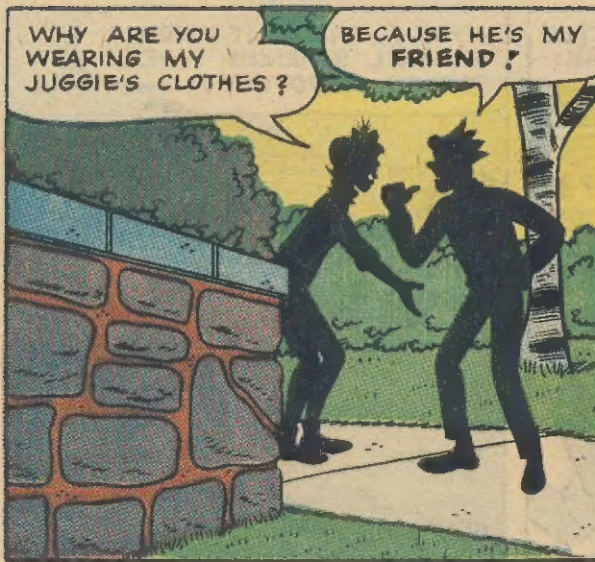










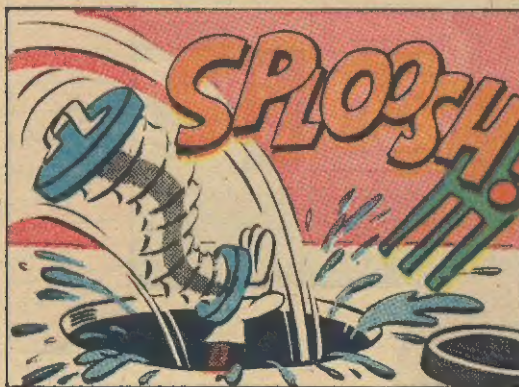
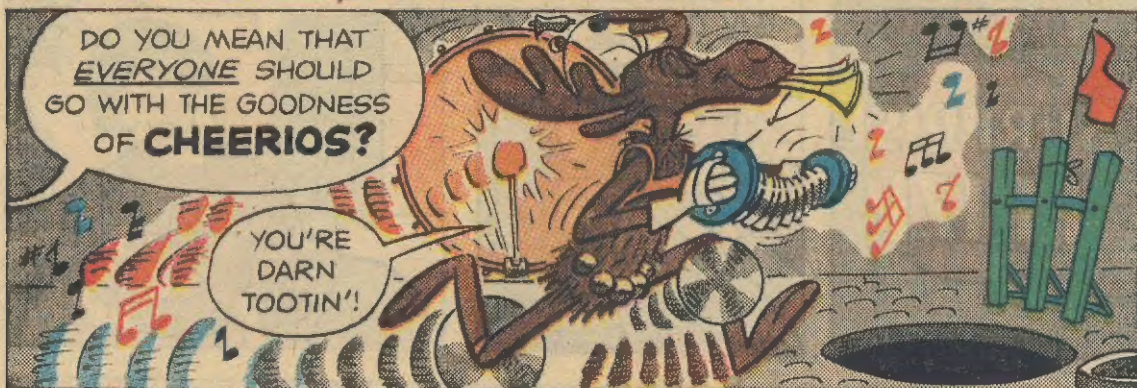
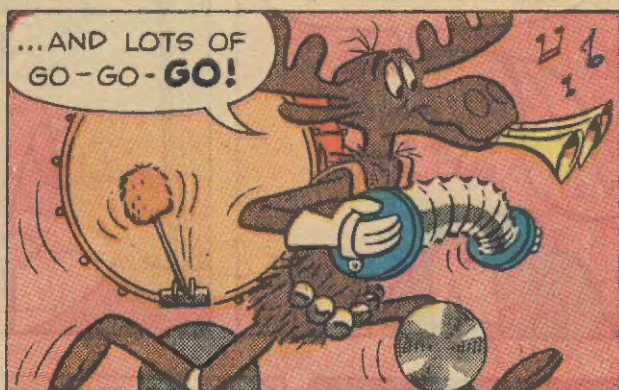
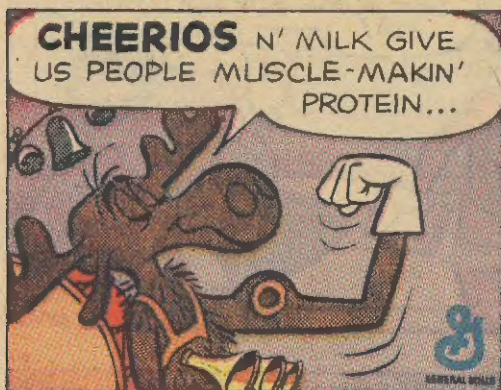


ROCKY and BULLWINKLE



YOU AND
CHEERIOS
REALLY MAKE
SWEET MUSIC
TOGETHER,
BULLWINKLE!

UH-HUH.



BIG ETHEL WOOPER VIEWER



Archie SURPRISE PRIZE



Jughead

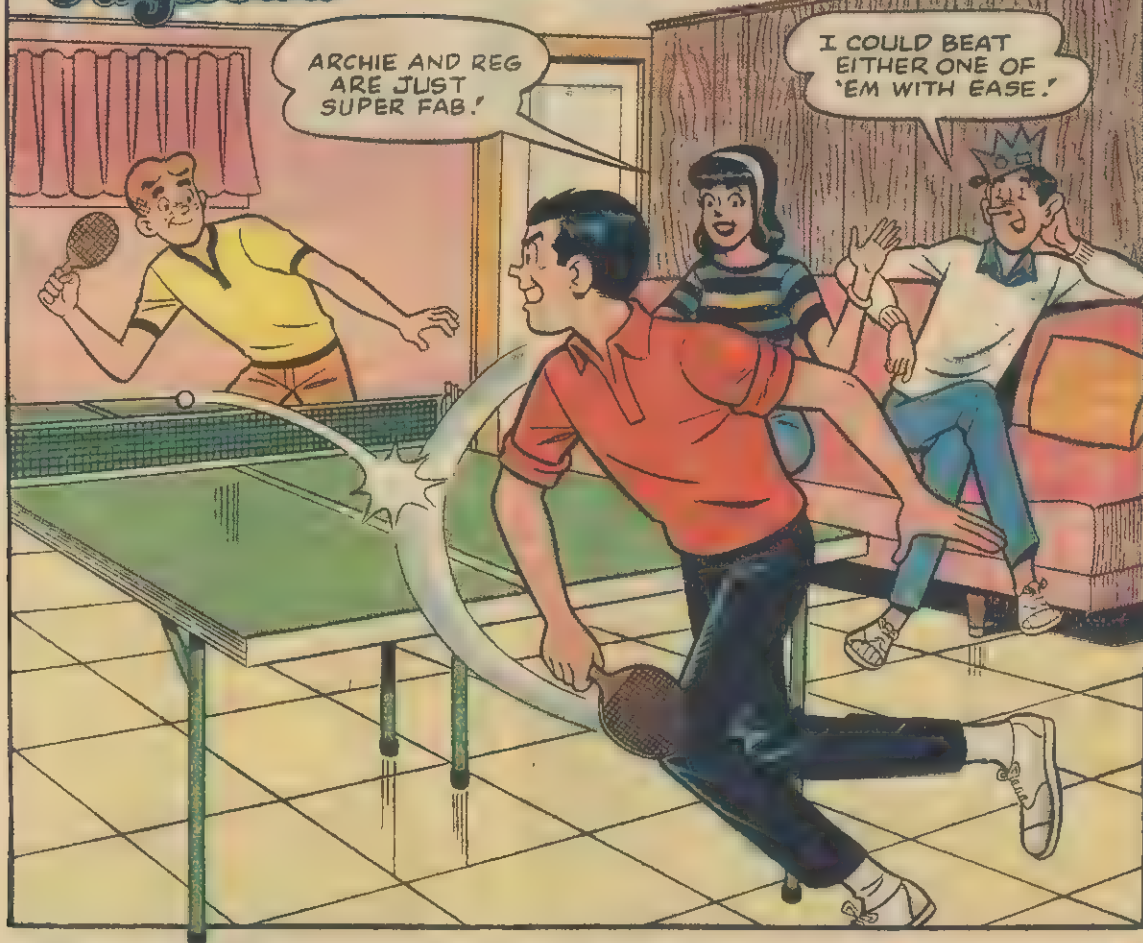
PiN-UP



Jughead

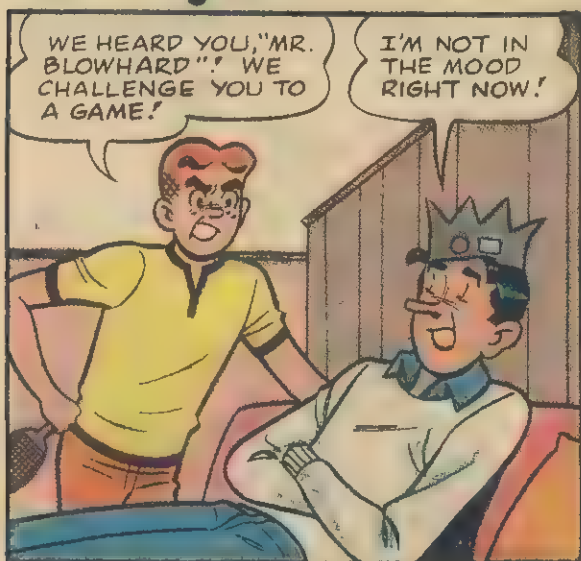


"GAMEMANSHIP"



ARCHIE AND REG
ARE JUST
SUPER FAB!

I COULD BEAT
EITHER ONE OF
'EM WITH EASE!



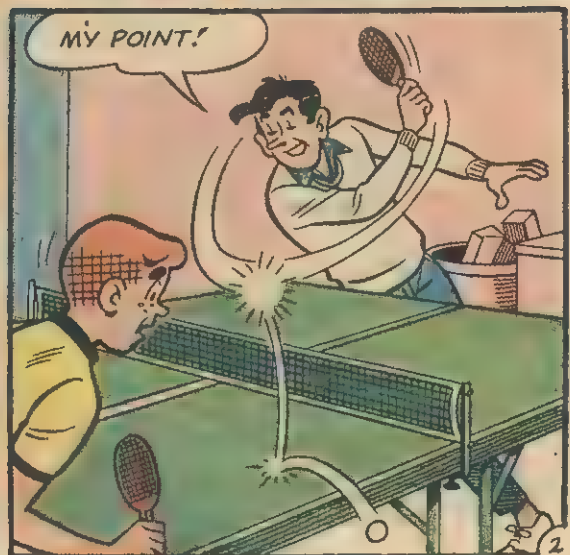
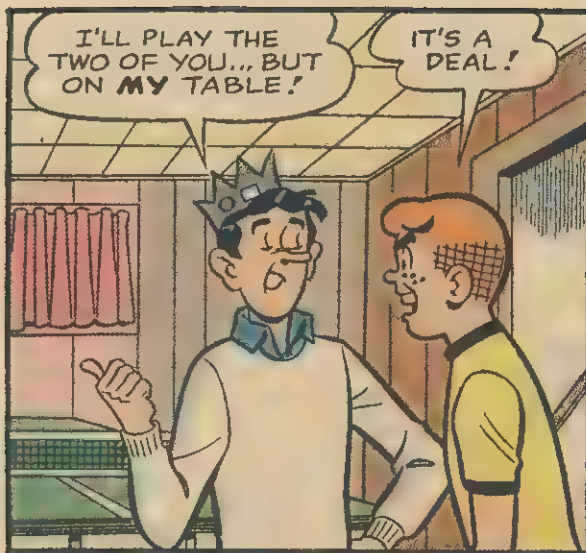
WE HEARD YOU, "MR.
BLOWHARD"! WE
CHALLENGE YOU TO
A GAME!

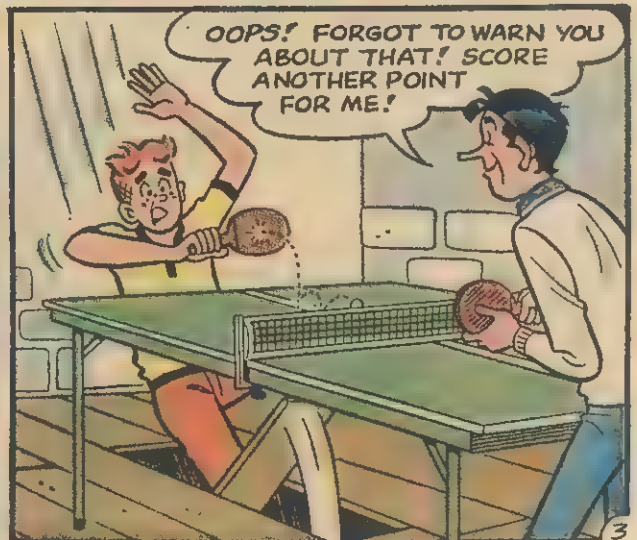
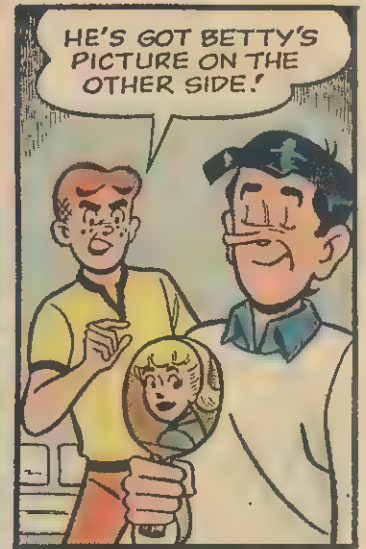
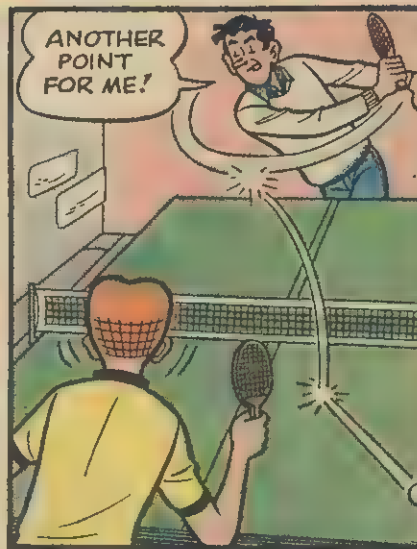
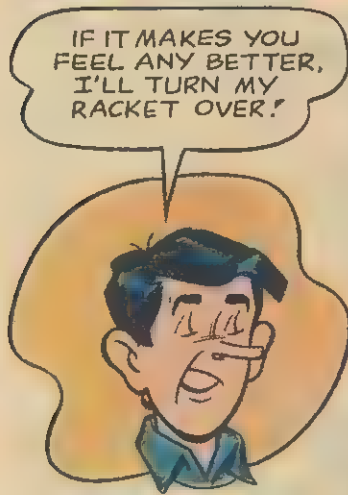
I'M NOT IN THE MOOD
RIGHT NOW!

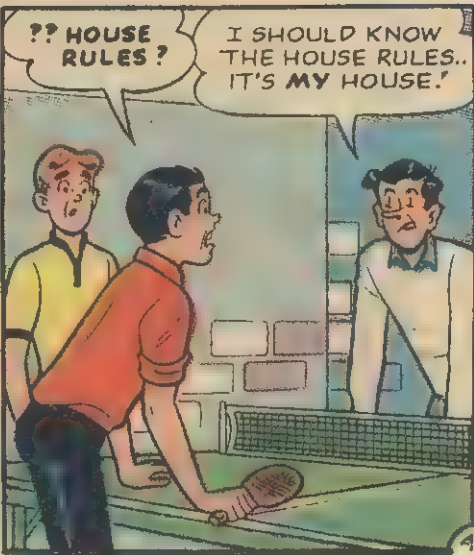
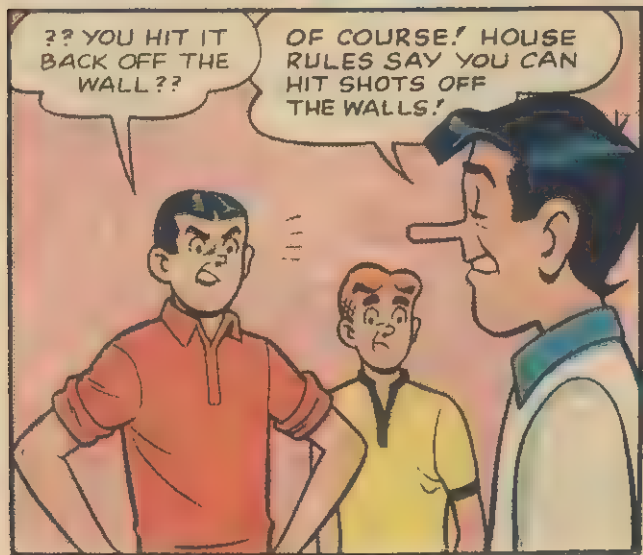
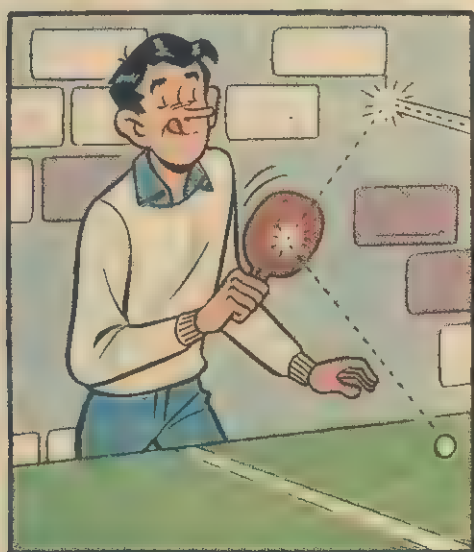


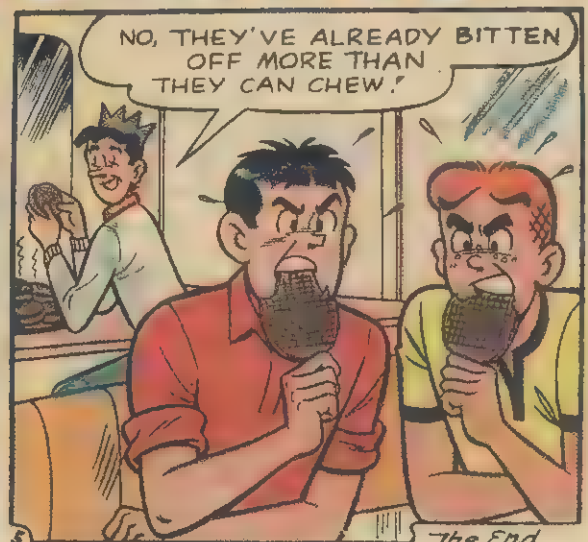
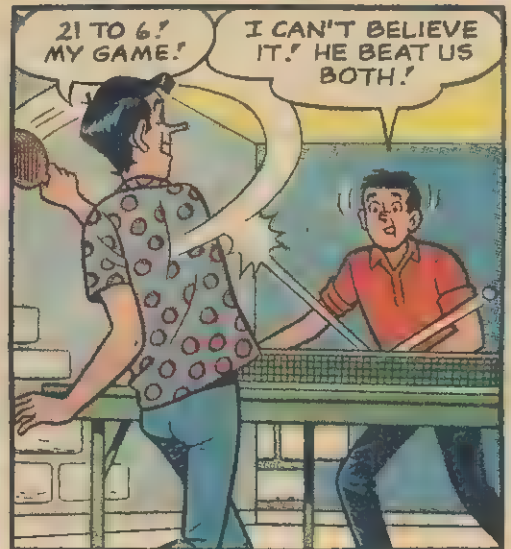
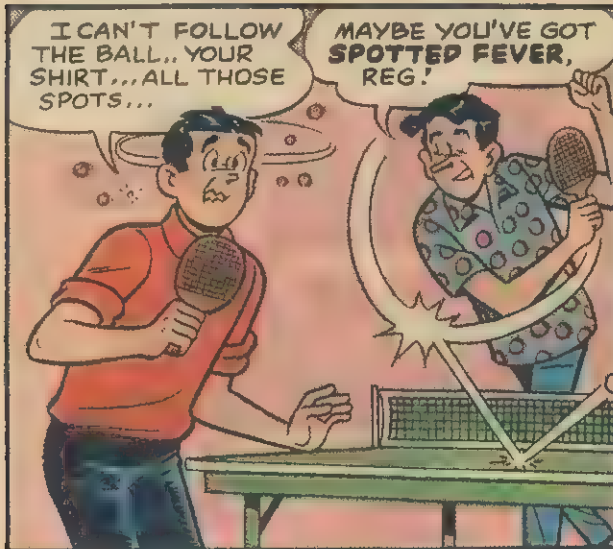
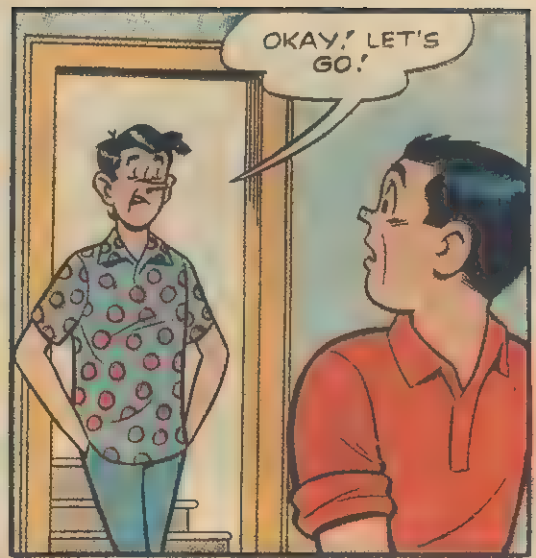
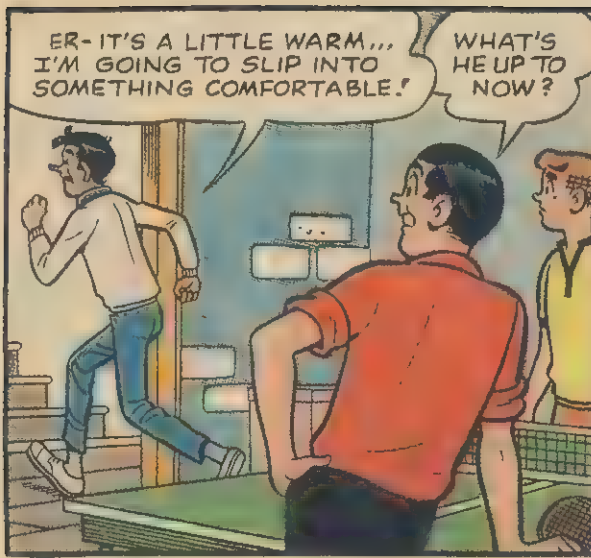
WE'LL BET YOU
ALL THE BURGERS
YOU CAN EAT, YOU
CAN'T BEAT US!

SUDDENLY
I'M IN THE
MOOD!

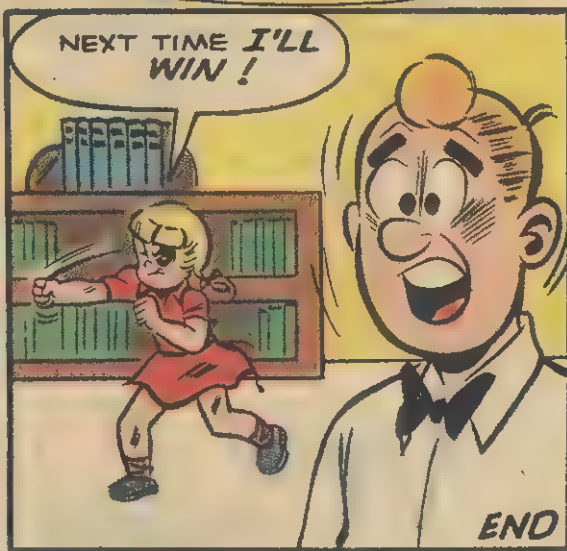
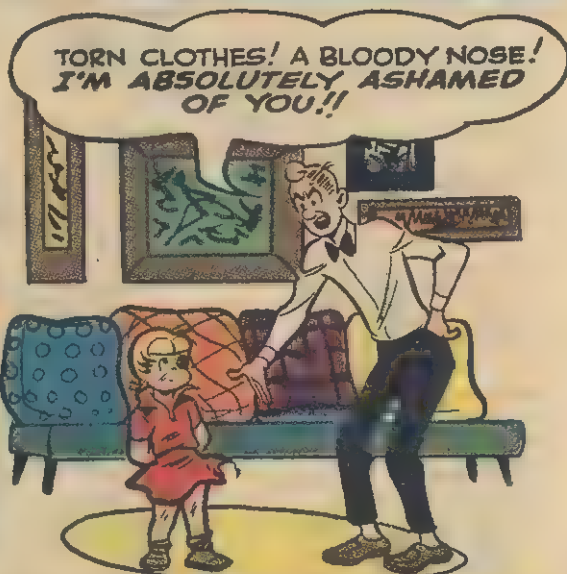
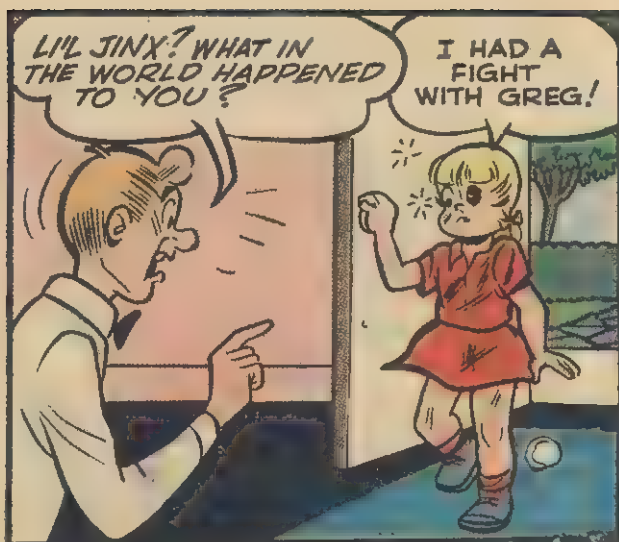








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IF YOU LOVE SUMMER AND WAIT EACH YEAR FOR THIS SPECIAL **GIANT SIZE** MAGAZINE, WAIT NO LONGER ALL YOU TIGERS AND PUSSY-CATS...THIS IS **IT!**

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Betty and Veronica
SUMMER FUN

I THOUGHT YOU SAID SURFERS WERE INTERESTED ONLY IN MONIES AND CURLS!

I SAID "WAVED AND CURLS!"

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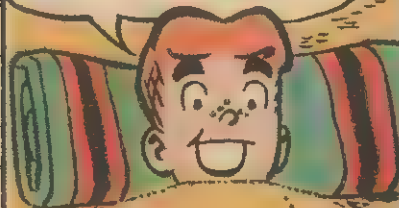
NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____

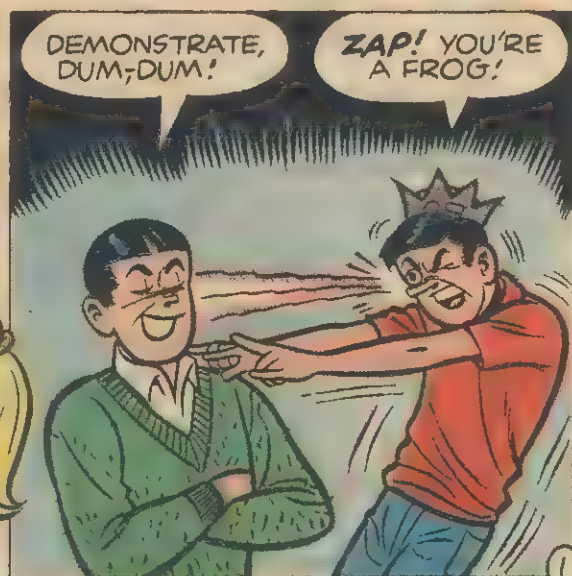
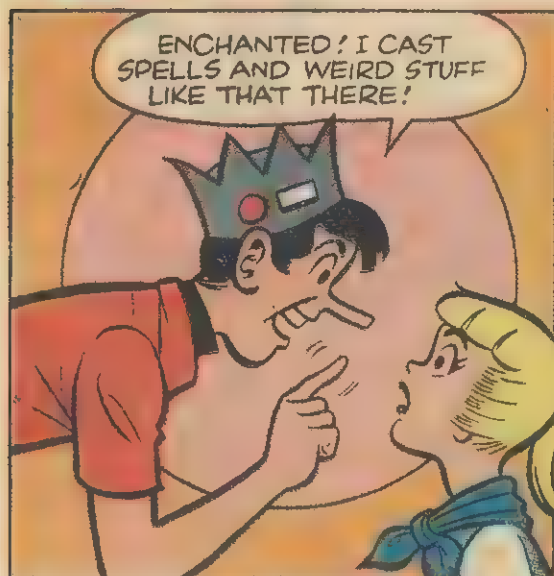
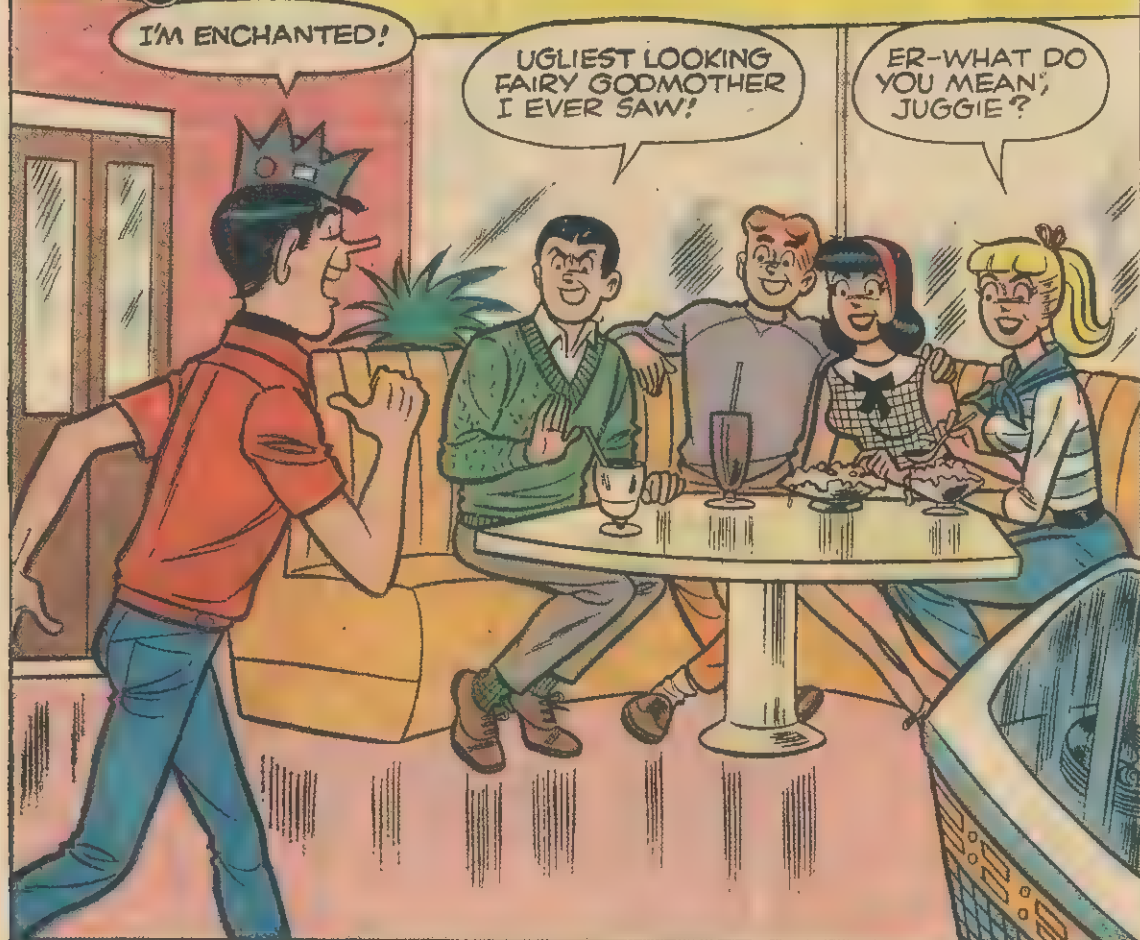
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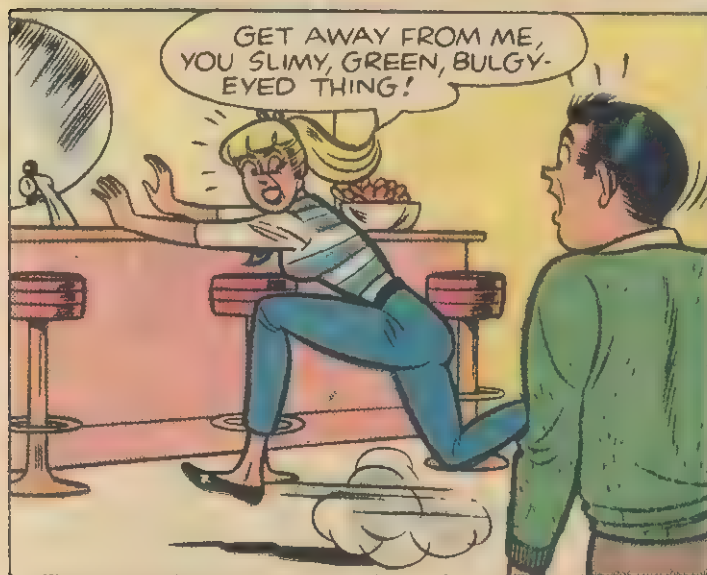
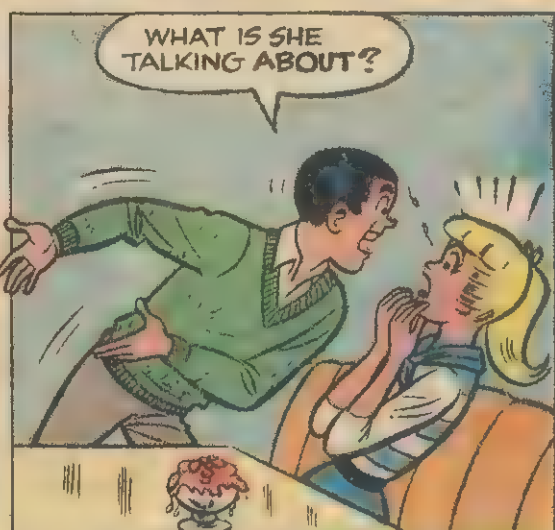
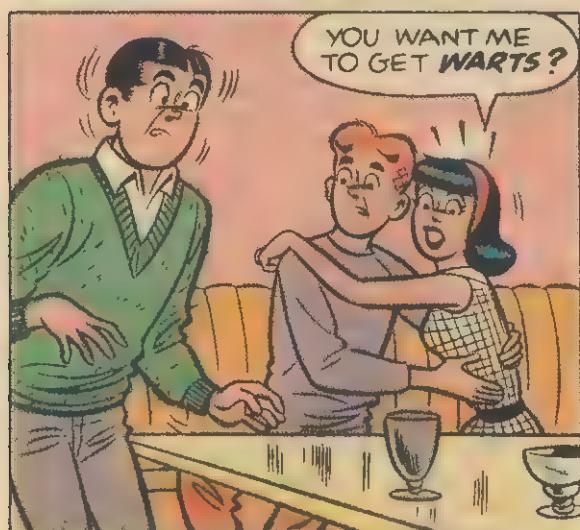
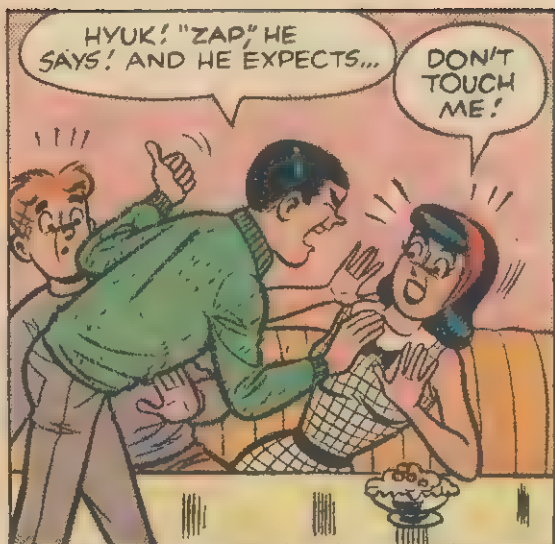
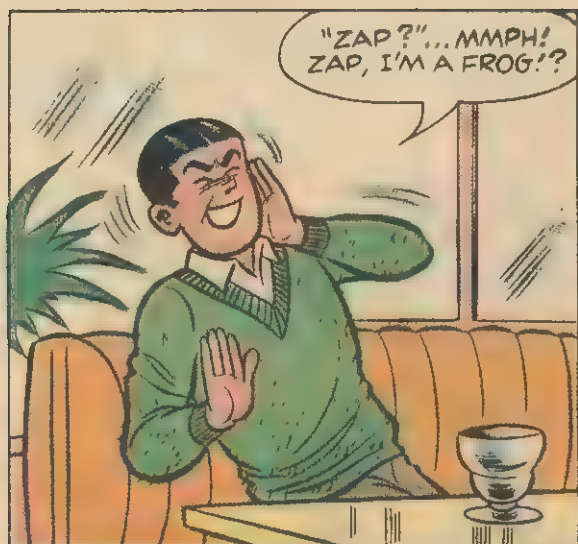
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STORIES

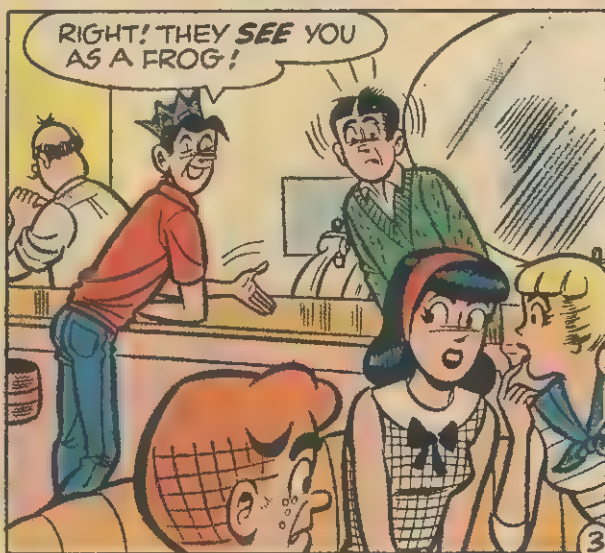
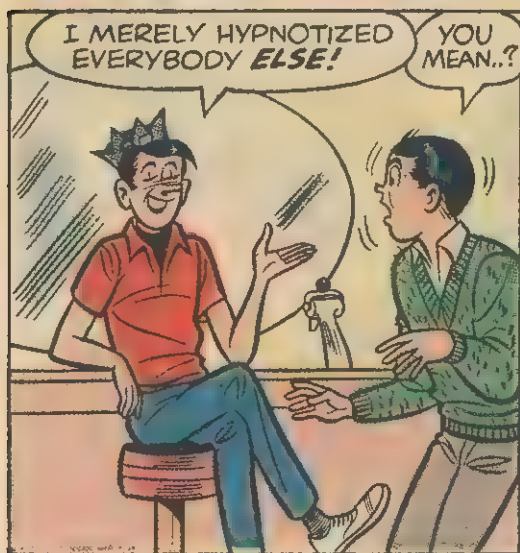
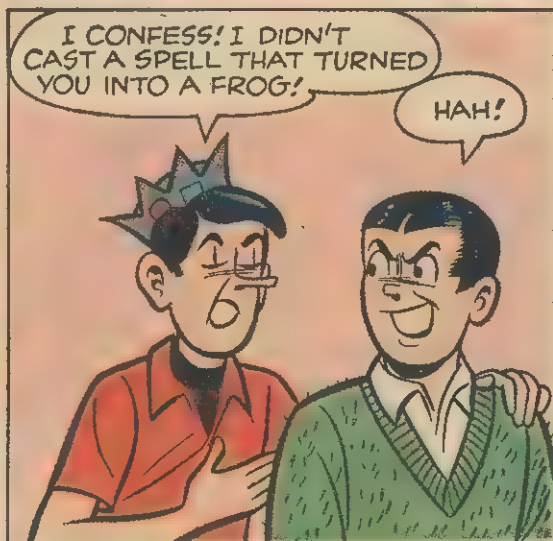
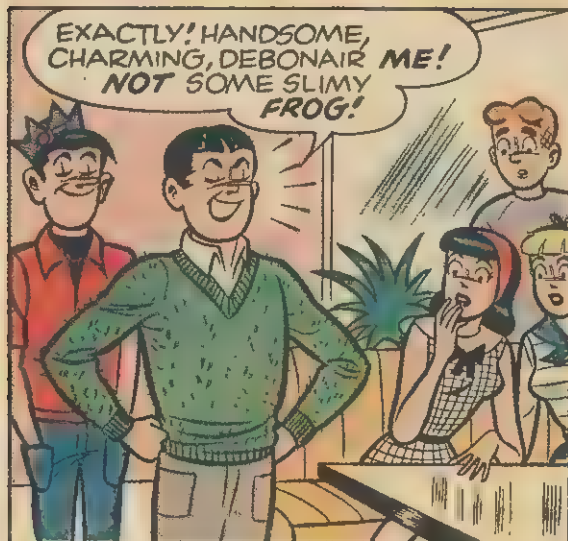


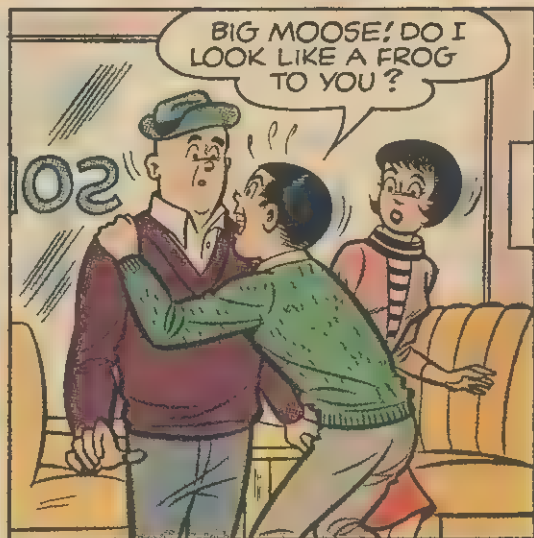
Jughead

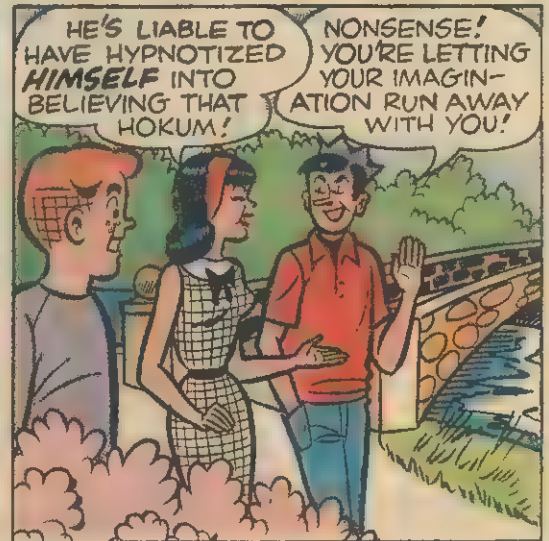
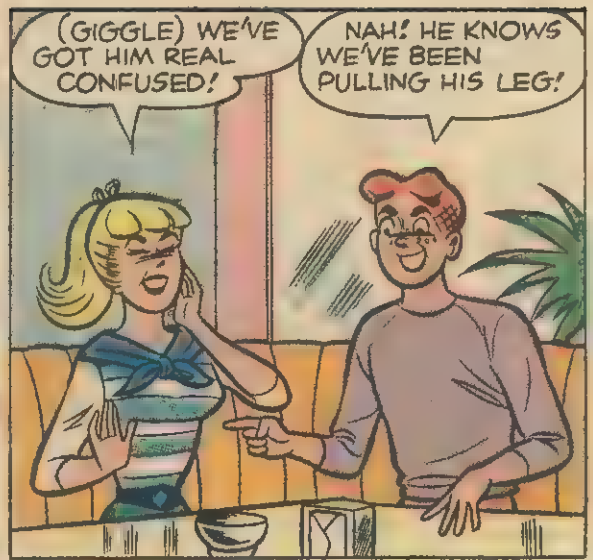
in THE WETBACK



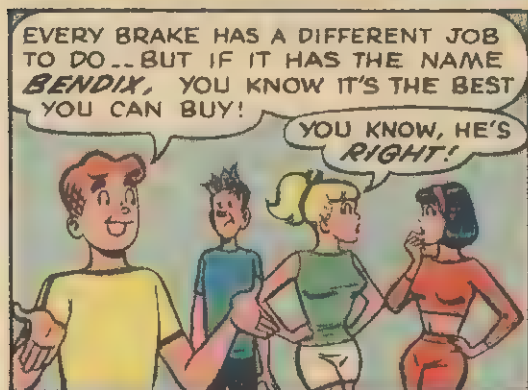
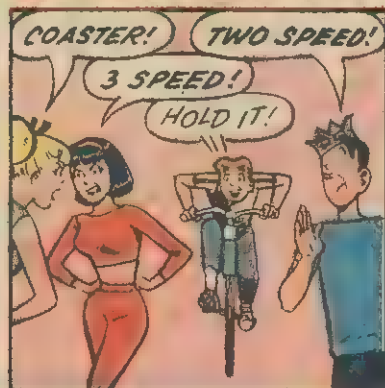
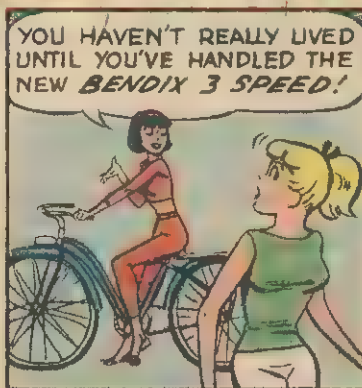
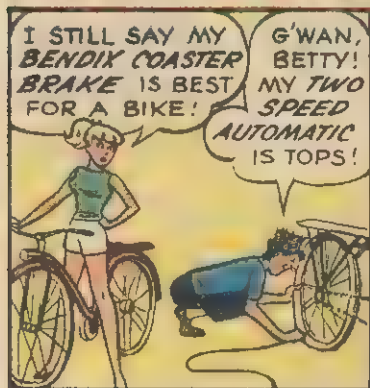








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☐ SEND IT PREPAID I enclose \$6.98 plus 75c to help cover shipping charges

☐ SEND IT C.O.D. I enclose \$1 road-will deposit and I will pay postman \$5.98 on delivery plus C.O.D. postage

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REPORTER

TRACY KAY

**275 Wellington Avenue
Kenmore, N.Y.**

FIRST PRIZE — \$5.00

REPORTER

DIANE O'CONNOR

**485 43rd Avenue
Sachine, Quebec, Canada**

Dear Archie,

I hope the members of your club will be interested to hear about my first experience in hosteling. (If some club members aren't familiar with hosteling, it is when a group of bicycle riders ride to a reserved inn and stay over for the night.)

It was Thanksgiving weekend in Canada when we started. The weather was mild but rainy. From Sachine to Vermont where we planned to stay at the hostel, the mileage was too great, so we took the train to St. John's in Quebec. On the train we met the other hostelers.

From the St. John's station, we took off for a fifty-mile ride to our hostel in the United States. My father and I sat on the tandem bicycle (built for two) and my little five year old brother sat on a home-made wooden box on the back wheel.

We had many long roads to travel and we stopped at cute and quaint restaurants after we passed the Canadian Customs. One hill I will never forget. It was a five mile road leading to the tips of colored pattern mountains. At last we reached the hostel and plunged into our bunks and had forty winks before our supper.

The next day we went mountain climbing and then started home again. If only all boys and girls could have all the joy and excitement that I had that weekend.

Dear Archie,

Late last summer I wrote a note and put it in a bottle. I asked the finder to write to me. When we went to our summer cottage in Wilson, New York, off Lake Ontario, I threw the bottle into the water.

On September 15th, I received a letter from Oshaura, Ontario. It was the answer to the note in the bottle. A boy had found the bottle on the beach fifteen days after I threw it in. So the bottle must have traveled forty miles in fifteen days.

The boy that found the bottle is now my pen pal. He tells me that he threw a bottle into the Atlantic Ocean, but he never got an answer. When I threw my bottle into the water, my friends threw theirs in too, but they never got an answer like I did. I guess I'm just lucky.

THIRD PRIZE — \$2.00

REPORTER

ARLENE WILSON

41 Oakhill

Pontiac, Mich. 48058

Dear Archie,

This morning I was startled to find a dead bat in our yard. Being curious, I examined it carefully, not with my hands, of course. Still being curious about bats I did a little research and found some fascinating information about these little creatures.

Bats have cunning, pug faces and bright eyes. They appear frightening to some people who don't know their innocent habits. Bats do not get tangled up in your hair. There are two kinds of bats, insect eaters and fruit eaters. The insect eaters are the smallest. Bats drink water regularly. Some eat insects, some eat fish, some eat meat and some draw the nectar from night-blooming flowers. The bat mother usually has only one baby at a time. Baby bats are tiny, naked and blind, but they are well formed with fine wings. The baby clings tightly to the mother's breast, even when hanging from trees.

Don't think I am batty, but bats really aren't as horrifying as people think they are.

FOURTH PRIZE — \$1.00

REPORTER
NANETTE KIRKLAND
 8788 Quincy Street
 Detroit, Mich.

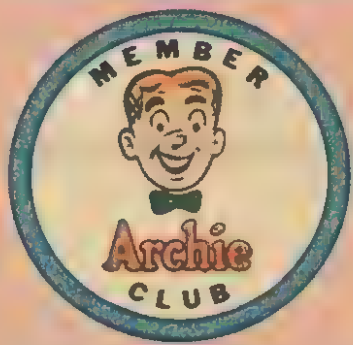
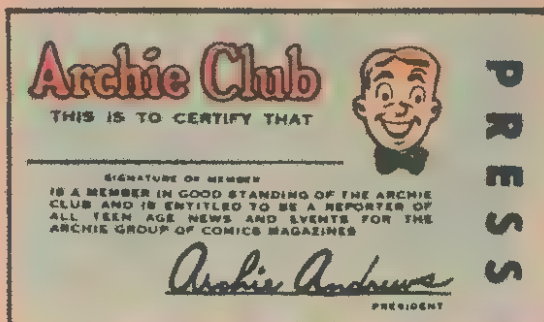
Dear Archie,

I joined your club quite a while ago and I think it's great. I'm going to tell you about the play my club gave.

We gave a story play taken from one of your comic stories. We changed it around and added a little. The name of the play was "Vacations Spent with Archie." We had great characters. I played the part of Veronica.

The play was given at one of the member's homes. There were refreshments after the play. My friends and I enjoy your comics very much.

If you want to be an ARCHIE CLUB MEMBER eligible to win CASH PRIZES and a BIG BYLINE in an ARCHIE SERIES COMIC, then just fill out the coupon below and mail it along with 15c in coin to cover the cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy, colorful, OFFICIAL ARCHIE CLUB BUTTON and a handsome, authentic, ARCHIE REPORTER PRESS CARD.



Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:

241 Church Street, New York, N.Y. 10013

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
 (PLEASE PRINT PLAINLY)
 ADDRESS _____
 CITY _____ STATE _____ ZIP CODE _____

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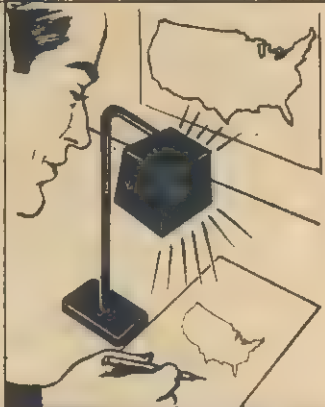
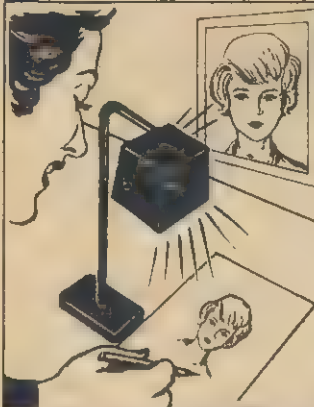
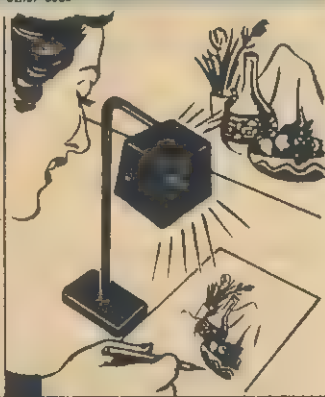
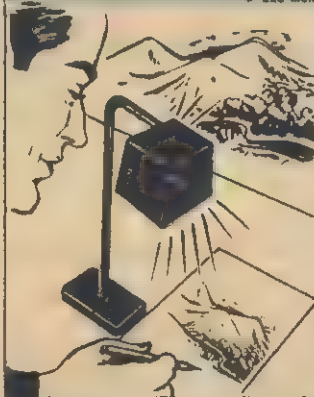
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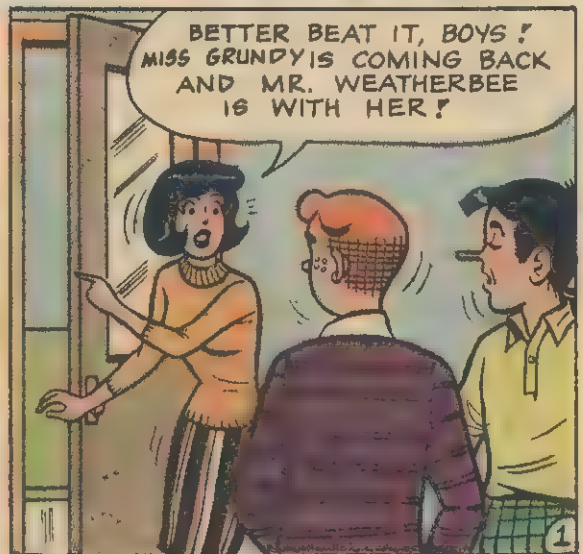
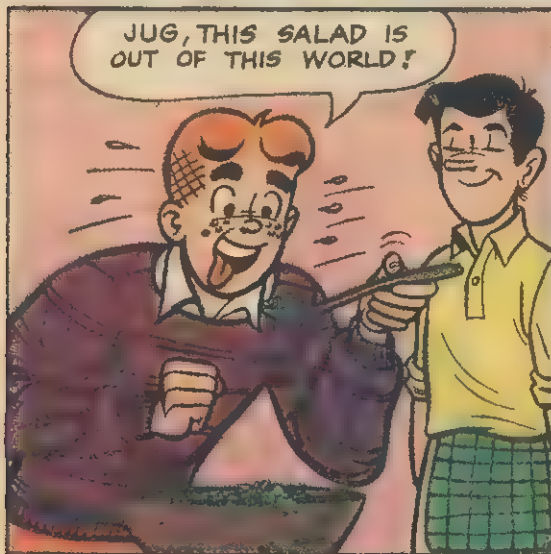
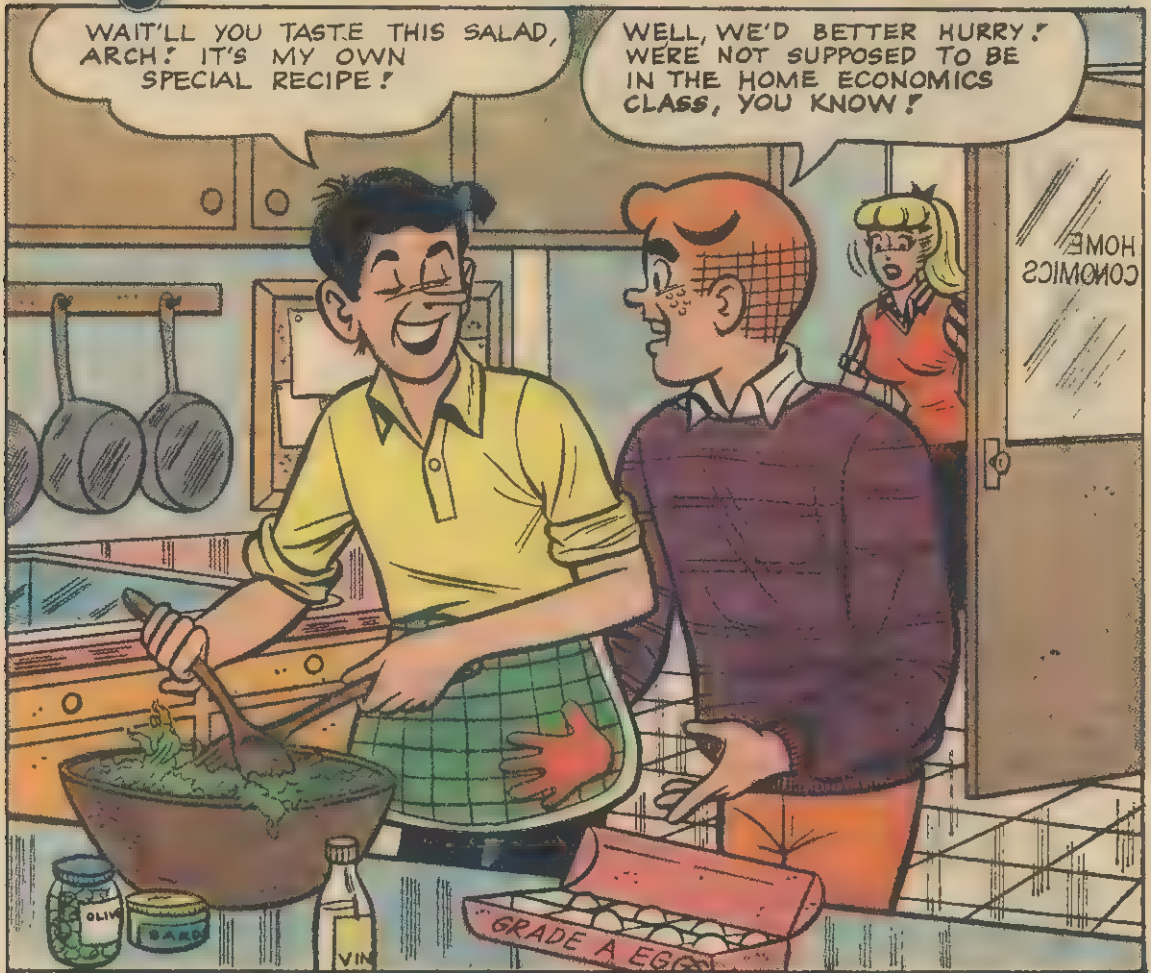
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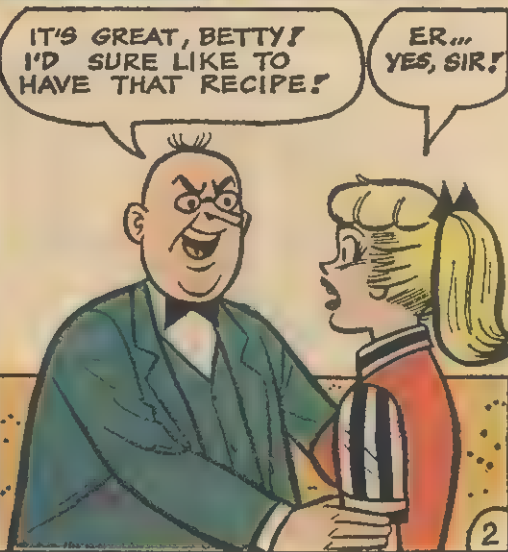
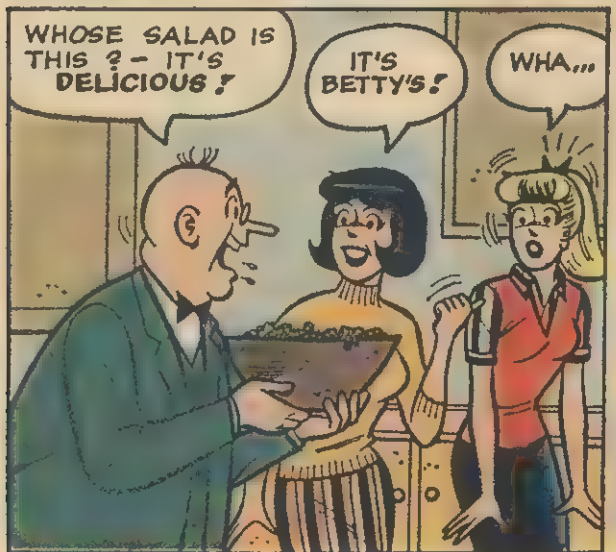
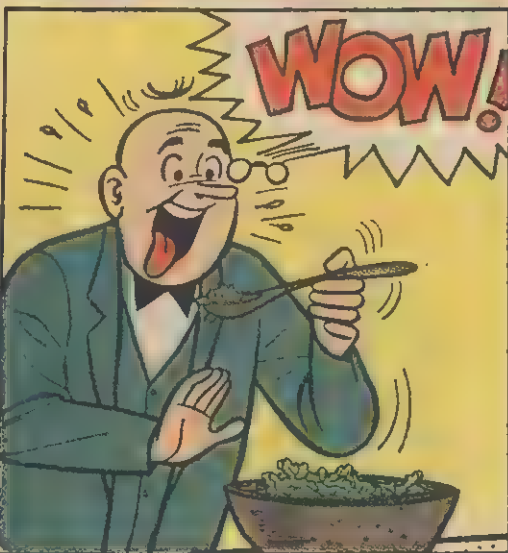
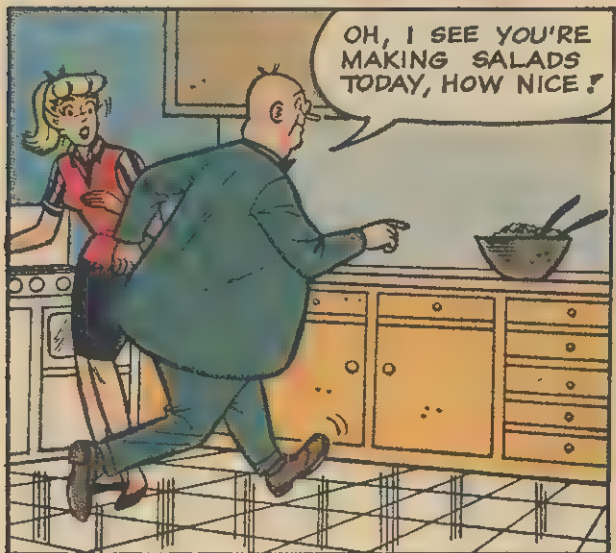
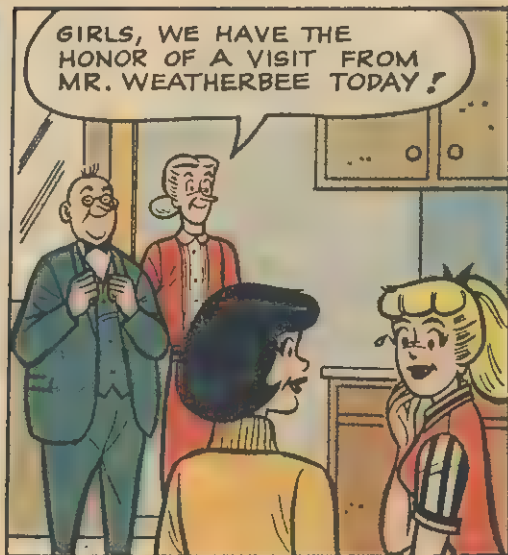
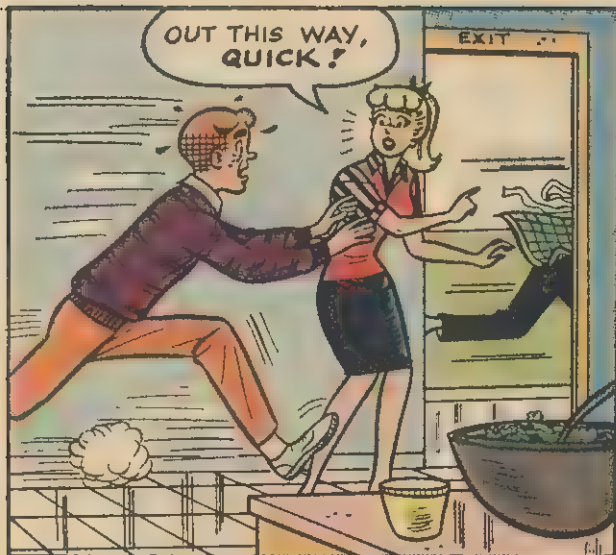
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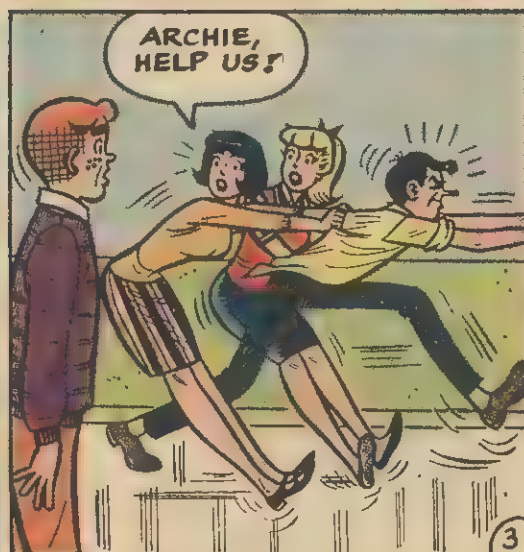
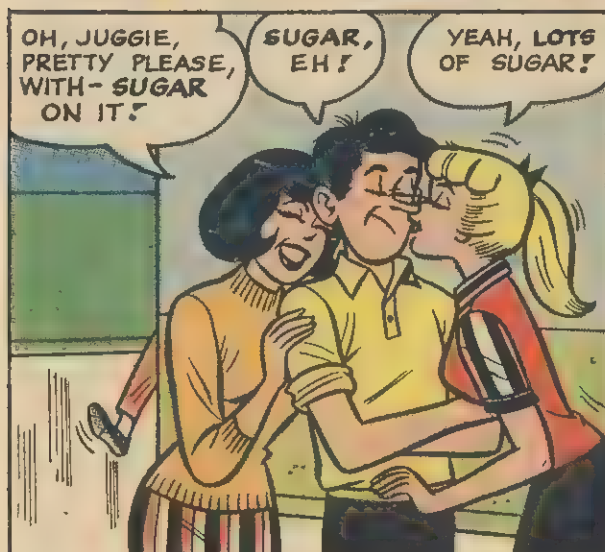
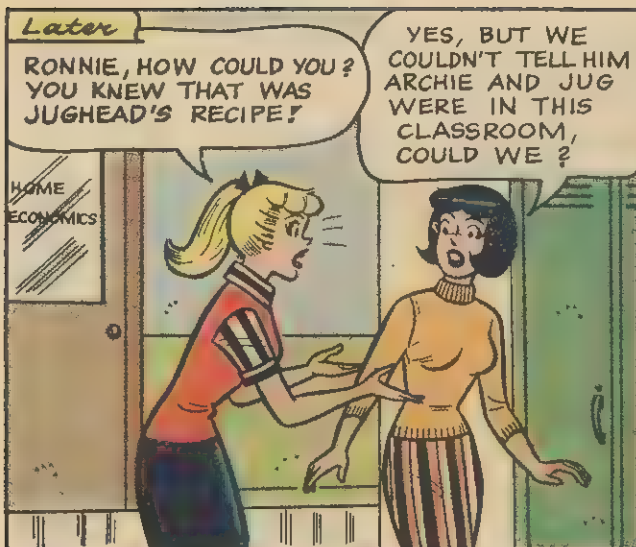
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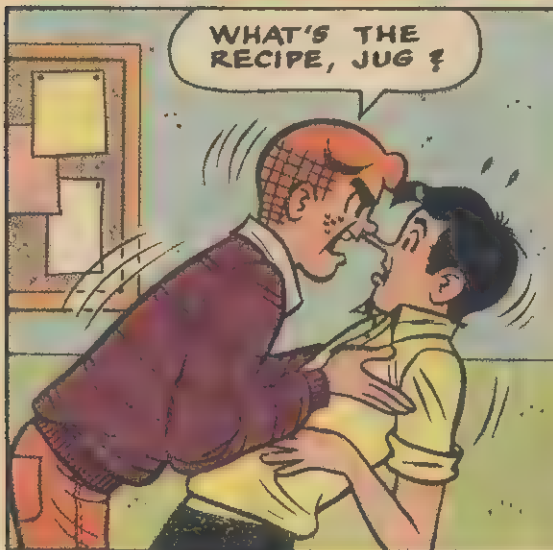
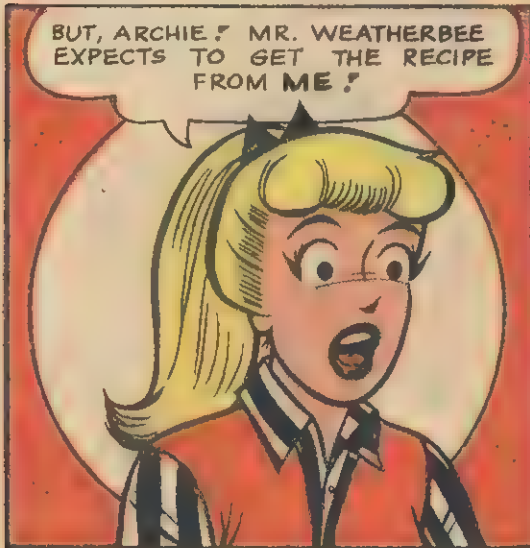
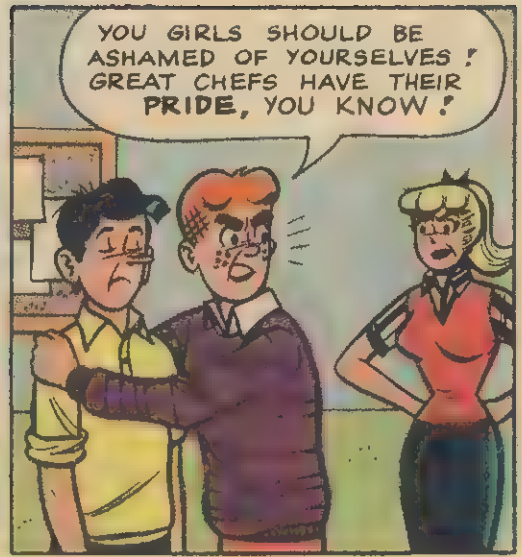
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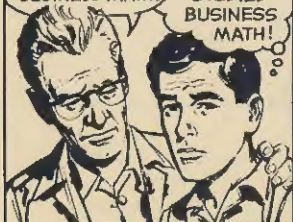
BUSINESS IS BAD, PETE. WE'VE GOT TO LAY YOU OFF. BUT HOW WILL I KEEP UP PAYMENTS ON MY CAR?



"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."

I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH?

WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!



"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME..."

PETE! YOU LOOKING FOR A JOB HERE, TOO?

BOB SHOLL! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!

EMPLOYMENT OFFICE



"BUT BOB'S DIPLOMA HELPED HIM CATCH THE JOB I WANTED..."

MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.



"I FINALLY GOT A JOB. \$60 A WEEK. BUT I HAD TO SELL MY CAR!"

I QUIT SCHOOL TO MAKE \$60 A WEEK! I HAVEN'T HAD A RAISE IN TWO YEARS!



"THEN, AT LAST, MY LUCK SEEMED TO TURN..."

HELEN, YOU'RE THE BEST THING THAT'S HAPPENED TO ME IN YEARS!



"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL... ONE DAY AT THE PLANT..."

HEARD THE NEWS, PETE? THEY'RE GOING TO START LAYING OFF MEN NEXT WEEK!



"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."

WHAT'RE YOU DOING, PETE?

CLIPPING AN I.C.S. COUPON, HELEN. I CAN EARN MY I.C.S. HIGH SCHOOL DIPLOMA IN MY SPARE TIME!



"AT LAST! THE BIG DAY..."

MY I.C.S. HIGH SCHOOL DIPLOMA! GOOD-BYE LAYOFFS! NOBODY CAN STOP ME NOW!

I'M SO PROUD OF YOU, PETE!



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| 3. Can You Please Crawl
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| 4. Sounds Of Silence | 24. Get Off Of My Cloud | 44. Engine Engine No. 9 |
| 5. Five O'Clock World | 25. I'm Henry The VIII, I Am | 45. L-O-N-E-L-Y |
| 6. A Well Respected Man | 26. I Like It Like That | 46. Help Me Rhonda |
| 7. Positively 4th Street | 27. Easy Question | 47. I Feel Fine |
| 8. Run Baby Run | 28. Satisfaction | 48. Come See About Me |
| 9. Eve Of Destruction | 29. Cara Mia | 49. Dear Heart |
| 10. It Ain't Me, Babe | 30. Seventh Son | 50. The Wedding |
| 11. Summer Nights | 31. The Name Game | 51. Sha La La |
| 12. We Gotta Get Out
Of This Place | 32. Tell Her No | 52. Amen |
| 13. Houston | 33. All Day And All
of The Night | 53. Dang Me |
| 14. The In Crowd | 34. This Diamond Ring | 54. The Little Old Lady
(From Pasadena) |
| 15. I Know A Place | 35. My Girl | 55. Under The Boardwalk |
| 16. I'm Telling You Now | 36. The Jolly Green Giant | 56. Rag Doll |
| 17. Girl Don't Come | 37. Baby Love | 57. Wishin' And Hopin' |
| 18. Do You Wanna Dance | 38. Leader Of The Pack | 58. Nobody I Know |
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